


Devendra Patil

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 [linkedin.com/in/devendra-v-patil](https://www.linkedin.com/in/devendra-v-patil)

Portfolio: www.devendra-patil.com

Summary

Hi, I'm Devendra, an eCommerce Sales Professional with 1.5+ Years of Core experience in driving sales through the online channel

Experienced and skilled in

- > eCommerce Optimization
- > Marketplace Selling.
- > Marketplace management & optimization
- > Formulating brand, category and product level digital strategy.

I have my own eCommerce store. I source products for reselling from different manufacturers and suppliers listed on IndiaMart. My eCommerce store crossed sales of Rs. 5,00,000 within the first 6 months of its launch. You can have a look at my eCommerce store at www.shoperfect.in

I also have an internship experience in "Basic Digital Marketing" and "SEO".

Working with eCommerce and Social Media is my core area of interest

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Portfolio: www.devendra-patil.com

Email: devendra@shoperfect.in

Experience

Ecommerce Strategist

Shoperfect.in

Sep 2020 - Present (10 months +)

Handling all the eCommerce related operations like:

- >Product Research
- >Sales planning
- >Paid Ads
- >Inventory Management
- >Communicating with logistics partners to make sure the products reach the customers.
- >Addressing customer complaints on phone and email.

Amazon Seller

Amazon

May 2021 - Present (2 months +)



Shopify Partner

Shopify

Jan 2020 - Present (1 year 6 months +)

Creating and designing Shopify e-commerce stores



SEO Intern

PixelTrack TM

Jan 2021 - Mar 2021 (3 months)

Keyword Research

OnPage SEO

OffPage SEO



Digital Marketing Intern

PixelTrack TM

Feb 2020 - May 2020 (4 months)

Learnt Basics of Digital Marketing

Ran Facebook and Google ads for eCommerce store

Created sales/landing page for the internship program

Created Zapier automation for landing page

Education



AISSMS IOIT, Pune

Bachelor of Engineering - BE, Electrical Engineering

2014 - 2019

Licenses & Certifications



Certified Ecommerce Marketing Specialist - DigitalMarketer

Verify: <https://www.credly.com/badges/f0aa2426-67c8-444f-b1ac-b6812c495d0b>



Facebook Ads Mastery - DigitalDeepak.com

cert_dfg006vb



Google Ads Mastery - DigitalDeepak.com

cert_x9qlms63



Zapier Mastery - DigitalDeepak.com

cert_ndncxm8x



HIIT SEO Internship - PixelTrack TM

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 **Digital Marketing Intern - PixelTrack**™

 **LinkedIn Workshop - GrowthSchool**

Skills

E-commerce • Paid Social Media Advertising • Elementor • Social Media • Google Ads • Canva •
WordPress • Facebook Ads • Zapier Automation • Shopify